



Greenbelt's NextGen Committee

MISSION

Expand NextGen engagement to enhance Greenbelt's land conservation impact



GREENBELT'S REACH

10,000+
eNews Subscribers

34
Cities & Towns Served

60+
Engaging Events Throughout the Year

22,500+
Acres of Local Land Conserved

100+
Miles of Trails with Free Access

COMMITTEE GOALS

- Increase NextGen audience, engagement, and Greenbelt membership
- Address key strategic priorities to advance our mission
- Identify and cultivate partner organizations to increase our reach
- Gain a comprehensive understanding of all facets of our work
- Set clear and measurable annual goals *at February meeting*

MEMBER RESPONSIBILITIES

- Commit to a one-year committee membership, with option to renew
- Attend scheduled meetings to the best of your ability
- Stay informed about Greenbelt's mission, programs, projects, and events
- Serve as a Greenbelt ambassador, sharing our work and engagement opportunities with your networks
- Prioritize Greenbelt in your philanthropic efforts through donations, volunteerism, and/or networking
- Take advantage of mentorship opportunities with the Greenbelt Board

COMMITTEE MEETINGS

Tuesdays, 7:00 - 8:00pm *Optional 6:30 social start*

February 10, April 14, July 14, September 15, November 17

Cox Reservation, Greenbelt headquarters | 82 Eastern Ave, Essex MA 01929
In-person participation preferred, hybrid link available

QUESTIONS? jturvey@ecga.org 978-768-7241 x128