

#### CONSERVATION GOALS

- Protect critical habitat along a tributary to the Merrimack River
- Preserve a forested buffer around a heron rookery
- Enable additional trail connection and access to Town Forest

20-24 BATTIS ROAD PROPERTY



### Winter 2018 Newsletter



# Outstanding Opportunity to Expand Merrimac Town Forest Access and Trail Connections

## GREENBELT WORKING TO PERMANENTLY PROTECT 23 ACRES OF UNSPOILED WOODLAND ADJACENT TO MERRIMAC TOWN FOREST

Greenbelt has an outstanding opportunity to expand access and trail connections to the Merrimac Town Forest by purchasing 23 acres located on Battis Road at the western end of Huse Road.

Cobbler's Brook, which has been designated critical habitat for rare wildlife, winds its way through the Town Forest and eventually emerges as a beautiful beaver pond harboring a heron rookery, owls, deer, wood ducks, and numerous other wildlife species. The Battis Road property that Greenbelt is working to protect is part of this special ecosystem.

Conserving this property will protect it from development and preserve the health of the beaver pond, its wetlands, and Cobbler's Brook – a major tributary to the Merrimack River. Once conserved, more than 1,000 feet of new trail will lead to sweeping views of wildlife, the pond, and majestic woods on the pond's opposite shore.

The cost to purchase this property is \$150,000. With \$10,000 generously allocated from Merrimac's Open Space Fund and an additional \$40,000 raised to date, Greenbelt welcomes your donation

to help us reach our goal. We are also working toward a state grant to help fill the funding gap.

On a recent, brisk October morning, Greenbelt and members of the Merrimac Open Space Committed hosted a site walk for residents and other interested parties. The event was well attended by dozens of residents and naturalists who are enthusiastic about conserving this land. Tim Simmons, Merrimac resident and retired Massachusetts State Ecologist, led a walking tour augmented with his extensive knowledge of the natural surroundings.

When the project is completed, Greenbelt will own and manage the land which will be open to the public free of charge for hiking and enjoying nature. A small parking area and trail signs will enhance the visitor experience. In the meantime, Greenbelt is working with Merrimac's fourth graders, that "future generation" that inspires much of our work, to help name the property as part of their open space curriculum. Stay tuned!

LEARN MORE / DONATE ONLINE ecga. Org/battisroad



KATHLEEN MILLSTEIN



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**Hello!** Since joining the team here at Greenbelt in September, I have been amazed and delighted by so much. The Greenbelt family has been warm, welcoming, helpful and friendly; the work Greenbelt is doing is remarkable; and the properties I have had the chance to visit make my heart sing. I feel incredibly privileged to be here.

#### **Building on a Powerful Legacy**

Coming from outside of Essex County has given me the unusual opportunity to see Greenbelt somewhat from the perspective of an "outsider." Greenbelt's conservation accomplishments are truly impressive, having permanently protected over 17,500 acres of land in Essex County, including signature properties such as the John J. Donovan Reservation and Sagamore Hill Conservation Area in Hamilton, as well as small but vital properties such as the Newman Farm Meadow in Newbury. With careful planning, Greenbelt has grown into its current position as a vital, creative force in Essex County, helping to protect places that people love, and to support a healthy environment.

#### **People Power**

It seems to me that Greenbelt has been so successful because of its deep connections to people as well as land. I have been astounded by the many different ways Greenbelt connects people and land. Our events calendar brims with walks, educational activities, forums, and celebrations – not to mention Art in the Barn, Tour de Greenbelt, volunteer trail days and the Citizen Science Osprey program. Greenbelt's programs to support

farmers as a key component of land conservation is creating wonderful opportunities. Greenbelt has an enormous, dedicated group of supporters who help fund this work, expert staff, a deeply committed Board, dozens of dedicated volunteers and a complex network of partners working across the environmental field. It's a great place to work, to volunteer, to partner with, and to learn with.

#### A Time of Transition

Greenbelt's long-serving and much-loved President Ed Becker led the organization through more than thirty years of success and tremendous achievement. It is with humility – and delight – that I take the baton he passed as he retired this fall, and I look forward to working with the whole Greenbelt family to continue building on our strengths, conserving land, and growing to meet the challenges of the future.

Thanks to all of you - our members, supporters and friends – who help Greenbelt in our conservation work across Essex County!



# Greenbelt's 2018 Annual Fund Making Our Work Possible

Protecting local farmland, wildlife habitat and scenic landscapes takes sustained, focused commitment. **We can't do it without you.**Your gift to the Annual Fund directly supports the work we do, and allows our expert staff to protect and care for land across Essex County.

This year, Greenbelt is delighted to offer this beautiful 2019 calendar, illustrated by local artist Susie Field, to say thanks for Annual Fund gifts of \$150 or more.

#### SUPPORT THE ANNUAL FUND TODAY

With the enclosed envelope or online ecga.org/annualfund

Considering a gift of stock? Contact Cathy. ccl@ecga.org, 978 768 7241 x13



## Greenbelt **Events Calendar**

RSVP FOR ALL GREENBELT EVENTS

Email: ecga@ecga.org, or call 978 768 7241 x10

### ecga.org/events

Note: All dates, times, and event locations are subject to change due to weather or other unforeseen conditions. Please RSVP and check online for updates.

### January

Mood Pond Snowshoe Cleaveland Farm State Forest Boxford/Ipswich

Partner Event, Y Connections Hiking Club

January 17, Thursday | 9:30-11:30 am Discover the winter landscapes near Hood Pond, FREE

W Winter Wander Winnekenni Park Conservation Area Haverhill

Monthly Walk

January 27, Sunday | 1:00 - 3:00pm Enjoy views of Winnekenni Castle across Kenoza Lake during this scenic walk. FREE

## **February**

Animal Tracks Indian Hill Conservation Area West Newbury

Family Nature Series February 9, Saturday | 1:00 - 3:00pm

Follow the tracks of deer, turkey, rabbits and other wildlife. FREE Icon made by Freenik | www.flaticon.com

🕜 Geology Hike/Snowshoe Pingree Woodlot | Hamilton Partner Event, Y Connections Hiking Club February 21. Thursday | 9:30-11:30 am Hike through the post-glacial landscape with a Greenbelt geology enthusiast. FREE

W Forest Foray Lockwood Forest | Boxford Monthly Walk

> February 24, Sunday | 1:00-3:00pm Explore a portion of the Bay Circuit Trail on this Greenbelt and BTA/BOLT partner hike.

> > **FREE**

### March

Wetland Wonders Meadow Brook Conservation Area Haverhill

> Partner Event, Y Connections Hiking Club March 21, Thursday | 9:30-11:30 am A loop trail around the Millvale Reservoir under towering white pines. FREE.

W Sawmill Walk Harold Parker State Forest | Andover Monthly Walk

March 24, Sunday | 1:00-3:00pm Historic walking tour of Jenkins Sawmill area with local expert James Gage. FREE

## April

Vernal Pools

Farnsworth Reservation | North Andover **Family Nature Series** 

April 6, Saturday | 4:00-6:00 pm Meet salamanders, insects and more in this fascinating environment. FREE



Witches' Woods **Beverly Commons Conservation Area** Beverly

Partner Event, Y Connections Hiking Club April 18, Thursday | 9:30-11:30 am

Learn about the area once called the Witches' Woods while hiking amidst the emerging greenery. FREE

W Bird Expedition Carter Fields/Mazurenko Farm North Andover

Monthly Walk

April 28, Sunday | 1:00 - 3:00pm Bring your binoculars and field guide for a glimpse of a bobolink and more. FREE

#### TRAIL RUNNERS!

Greenbelt is excited to offer free. meet-up trail runs this winter. Follow us for times and places.

**Monthly Walks** Guided 1.5-2.0 hour excursion at a moderate pace

**Y Connections Hikes** A cardio workout! Guided 2.0-2.5 hour brisk-pace hike

**Family Fun Events** Themed event, perfect for children & adults of all ages

**Programs** Lecture, film or presentation to educate and inspire

### May

P Forest Bathing Workshop Julia Bird Reservation | Ipswich **Special Event** 

May 14, Tuesday | 9:30am-12:30pm A multi-sensory, leisurely, rejuvenation experience with Nadine Mazzola. \$25pp

AVIS Celebration

Andover Village Improvement Society's 125th Anniversary

Indian Ridge & Beyond | Andover Partner Event, Y Connections Hiking Club

May 16, Thursday | 9:30-11:30 am Swans, waterlilies, and wildflower fields abound along these historic trails. FREE

Annual Meeting & Potluck Supper Cox Reservation | Essex

Special Event May 16, Thursday

6:00pm Supper, 7:00pm Meeting

Don't miss this popular potluck followed by annual meeting, speakers and awards. FREE

Eyes on Owls

**iFarm** | Boxford **Monthly Walk** 

May 26, Sunday | 1:00-3:00pm

Meet a variety of owls and learn about their lives from the naturalist presenters. \$10 Greenbelt members, \$18 Non-members



THFMF

## The Confluence of Land & Water

Join us for unique films, lectures and inspiring workshops offered at a variety of Essex County venues.

ecga.org/filmseries



# Lease Your Land to a Farmer Partner event with Land for Good

Close to 50 guests, including a handful of young farmers, gathered in October to learn the essentials of how to lease land to farmers. Jason Silverman, Massachusetts Field Agent for Land For Good, led participants through such questions as: How do I know my land is appropriate for farming? What kind of farming do I want on my land? What are my goals for leasing my land? How do I craft a lease that protects both me and the farmer? How do I find a farmer to lease my land?

A significant part of Greenbelt's mission is to protect farmland, but "preserving the land is only half the battle," said Greenbelt's Vanessa Johnson-Hall. "There are no farms without farmers." The biggest challenge facing young farmers in Essex County is land affordability, and leasing can offer a viable alternative. Crafting the right lease can provide farmers with long-term economic stability.

Stina and Jim MacDougall, who lease their Topsfield land to Iron Ox Farm, described their arrangement as

"... a win-win. We are thrilled that our farmland is being used by such a pleasant, enthusiastic and hard-working young farmer." On just 3 acres, Iron Ox Farm grows enough to supply 30 CSA shares, 10 restaurants, and a weekly farmer's market with local, sustainably-grown vegetables.

On the morning following the workshop, ten people toured local leased farmlands, ranging from 1-100 acres. Though the farms varied in size and type, the farmers all agreed that leased lands are essential to the current and future success of their farms. With workshops like this, Greenbelt hopes to assure farming has a future in Essex County.

MISSED THE WORKSHOP?

landforgood.org/landowners

or contact Vanessa Johnson-Hall vkjohnson@ecga.org, 978-768-7241 x16

### The Ins & Outs of Land Conservation

**Chris LaPointe**Director of Land Conservation



WE CAN SEE THE RESULTS OF GREENBELT'S CONSERVATION WORK, BUT HOW DO NEW LAND PROJECTS GET STARTED?

Greenbelt connects with landowners in a variety of ways. Over years, through our Land Conservation Outreach Initiative, we have contacted hundreds of landowners throughout the county with land that is of conservation interest. Through direct outreach, ideally in person, we are able to understand a landowner's goal for his/her property, and help explain the range of conservation options available depending on the situation.

#### HOW LONG DOES THE TYPICAL TRANSACTION TAKE?

The timeline varies, but an average conservation project may take a year. Very straightforward projects, like a gift of land, can be completed sooner, while the most complicated, involving multiple landowners and funding sources, can take two years or more.

In many cases, the relationships leading up to a closing have been years in the making. A conversation may have started with a mother or father, and eventually we often end up working with their children. We are in the "forever" business, so we're able to be patient as landowners develop their plans, and come to a decision on what, for most people, is a major asset.

#### HOW DO PARTNERS COME TOGETHER FOR THE BIG PROJECTS?

Our work requires specialized knowledge, but ultimately it is all about relationships. We invest a lot of time staying connected with our partners at all levels of government and in the nonprofit sector. Massachusetts has one of the best-functioning relationships between staff of government and nonprofit conservation groups in the nation — working partnerships that have existed for years. That shared vision across sectors is a powerful tool.

#### WHAT IS MOST EXCITING FOR YOU AT GREENBELT RIGHT NOW?

I know the whole team is excited about land conservation opportunities in the northern part of the county. Under Vanessa Johnson-Hall's leadership, Greenbelt has been awarded \$1M towards farmland protection in the Merrimack Valley, and the potential impact of that funding on working farmland could be transformational.

#### WHAT'S YOUR BIGGEST CHALLENGE ON THE HORIZON?

The biggest challenge for all of us is climate, and while coastal storm events get our attention, periods of drought, excessive rainfall, and record heat are becoming more frequent, and will affect our landscape, our economy, our farms, and our communities. With the help of several local and national funders, Greenbelt, led by our Conservation Planner, Abby Hardy-Moss, will be integrating the latest climate resiliency data from The Nature Conservancy into a new prioritization of land parcels across the region. Nature-based solutions are required as part of an overall community resilience program, and we are uniquely positioned to be a resource for all of our communities.

#### WHAT CAN GREENBELT MEMBERS DO TO SUPPORT YOUR EFFORTS?

We have had good success over the years with the people who know us best making introductions to their friends and neighbors who own land that ought to be conserved. That peer to peer connection is incredibly valuable. And certainly, it goes without saying, we rely on the financial support of our members who give us the tools we need to act when land becomes available – funds for appraisals and title reports, surveys, and even funding to help acquire certain parcels. We're incredibly grateful for the trust that the Greenbelt community places in us.

### LAND STEWARDSHIP NEWS





## Hill at Lobster Cove -New Trail Improves Safety

MORE ACCESSIBLE WITH NEW PATH

ANNISQUAM

Greenbelt recently worked with the City of Gloucester's Department of Public Works and Cape Ann Tree Service to complete a new trail at the Hill at Lobster Cove Reservation in Annisquam. This trail allows visitors a safer route to walk along what is otherwise a hazardous stretch on Leonard Street. Enjoy this meandering gravel path with a beautiful set of granite steps and a memorial bench.

# Reducing Our Carbon Footprint NEW SOLAR PANELS

COX RESERVATION | ESSEX

Greenbelt embarked on a new solar installation at our headquarters at Cox Reservation in November, replacing the current 1.5 kilowatt 10-panel tracking system with a 12.5 kilowatt system consisting of two 24-panel tracking units. Thanks to a very generous contribution from longtime Greenbelt members Tim and Emily Collins, Greenbelt will be able to generate all of our headquarter's electrical usage via the new solar system, and will sell back the surplus to the utility company. We are thrilled to be reducing our organizational carbon footprint.

LEARN MORE dWr@ecga.org



#### **VOLUNTEER SPOTLIGHT**

## GARDENER Ruth Strachan

For more than a decade, Ruth Strachan has been a faithful volunteer gardener at Greenbelt's Allyn Cox Reservation and Headquarters in Essex.

"My hope is that someone will fall in love with these gardens, as I have, and want to continue to care for them."

While Ruth does her work quietly and without fanfare, her patient, diligent efforts have stunning results: the gardens surrounding the farmhouse are lush, colorful, healthy, and beautifully maintained. Thanks to Ruth, rarely does a visitor stop by without complementing our lovely gardens.

An Ipswich resident, avid gardener, and retired family therapist, Ruth began volunteering at Greenbelt in response to a newsletter article. She was drawn in by the heritage plantings on the Cox property (including the old fruit trees) and Greenbelt's welcoming staff.

Ruth narrates a stroll around the around the Cox property with years of experience and heartfelt affection. "Those peonies are very old – part of

Allyn Cox's original plantings," Ruth points out. And "I especially love that garden", motioning to the pollinator garden by the old garage. "I call it Cricket's garden because Cricket Wilbur designed it. She did a beautiful job, and we had a lot of fun working in there together."

While not officially retiring from her volunteer gardening work here, Ruth is scaling back and welcomes some help! She's happy to work alongside new volunteers, and is excited to "share the delight of maintaining these beautiful gardens."

GET YOUR HANDS DIRTY ecga.org/volunteer Groups and individuals welcome ecga@ecga.org, 978 768 7241 x10

## Thank You to Greenbelt's Citizen Scientist Osprey Monitors

APPRECIATION DINNER

**ESSEX** 

Greenbelt's Osprey Program continues to thrive each year thanks to the hard work of our dedicated and enthusiastic Osprey monitors. Throughout the nesting season, this cadre of Citizen Scientists monitors the activity of the area's Osprey nests, and submits detailed reports of their findings to Dave Rimmer, Greenbelt's Osprey Program Director.

To express our gratitude for this committed group, Greenbelt hosted an appreciation dinner for more than 20 volunteers in the Cox barn on a beautiful September evening. While enjoying burgers and beer, Dave Rimmer summarized another great Osprey nesting season - with 45 breeding pairs and 61 fledged chicks - and entertained a broad range of questions from the volunteers.

Thank you, once again, to all of our Citizen Scientist Osprey monitors for your important work.

Interested in a becoming an Osprey monitor for the 2019 season? CONTACT dwr@ecga.org





# Greenbelt Lends a Hand



This fall, Greenbelt staff spent a rigorous morning clearing invasive knotweed along the Shawsheen River Trail behind the Costello

Community Park and Urban Garden in Lawrence. In addition to the more obvious ecological benefits of ridding the area of this invasive weed, which was dense and more than five feet high in most places, the effort dramatically opened up views of the river and helped improve trail safety. Greenbelt was glad to help Groundwork Lawrence with this open space improvement project.

LEARN MORE
groundworklawrence.org

# Land Trust Alliance "Rally"

Several Greenbelt staff had the privilege to attend the annual Land Trust Alliance "Rally," a National Land Conservation Conference, in Pittsburgh, PA in October. The three-day conference offered a fantastic opportunity to meet and network with more than 2,000 land conservation professionals and volunteers from across the country, and delve into workshops on cutting edge initiatives in land protection, stewardship, and community conservation. Greenbelt's Conservation Planner and GIS Manager Abby Hardy-Moss, and Director of Finance and Operations Shelley Raymond, presented "An Engagement Toolkit: Modernizing Your Website and Interactive Maps," which was enthusiastically received by a large audience. Congratulations, Abby and Shelley!

# ED'STIVAL

## A Festive, Fitting Farewell

The Ed'stival was a wonderful, celebratory send-off for retiring President Ed Becker, whose work at Greenbelt for over 31 years led to unparalleled conservation success. On September 30, more than 300 "Friends of Ed" gathered under an expansive tent at the Cox Reservation to enjoy a casual cookout and joyously honor Ed with testimonials, awards, and other tributes.

Ed leaves an unprecedented legacy, having worked to permanently protect tens of thousands of unspoiled acres in Essex County for the benefit and enjoyment of all.

Among those who paid tribute to Ed were State Senator Bruce Tarr, State Representative Brad Hill, Ipswich River Wildlife Association Executive Director Wayne Castonguay, Greenbelt's Chairman of the Board Philip Lake, and current and former Greenbelt staff Dave Rimmer and Mary Williamson. Amidst the good-natured roasting of Ed was a sincere acknowledgement of his quiet, patient forcefulness in bringing land conservation projects to fruition, and his wisdom and insight as a mentor and leader.

And while Ed is a nationally-recognized pillar in land conservation, it was no surprise that he thanked all who contributed to his success in his typical brief, modest and unassuming style.

In recognition of Ed's outstanding achievements, Greenbelt officially named the white farm-house at the Cox Reservation the "Becker Center for Conservation," and established the Ed Becker Fund for Green Initiatives. This fund provides an unrestricted resource for critical land protection opportunities. We appreciate everyone who generously supported this important fund, and who celebrated this memorable occasion with us.









DAVID POWELL (

"Thank you all for making my retirement party a very special day... I will never forget it."





WHICH ROUTE DID THEY CHOOSE?

140 50-mi Road Route

49 25-mi Road Route

28 40-mi Gravel Grinder New!

217 Total Riders

THANKS TO OUR JERSEY SPONSORS









Benjamin Nutter Architects | Craft Sportswear Harpoon Brewery | Law Office of Donald M. Greenough Lynx System Developers, Inc. | Seaside Cycle

AT A GLANCE

108 New Riders

25<sup>+</sup> Volunteers

**Properties Passed** Conserved by Greenbelt

\$20K Amount Raised for Land Conservation

#### STAFF HONORS

#### **COMMISSIONER KATE**

Essex National Heritage elected Greenbelt's president Kate Bowditch as one of four new commissioners for 2018-21 at their annual fall meeting. Essex Heritage is a non-profit organization that, through public-private partnerships, uses the area's heritage resources to engage diverse audiences with the goal of advancing recognition for the value of the historic, cultural, and natural resources in the region.

#### KINGSBURY BROWNE **NEXT GENERATION COLLOQUIUM**

Chris LaPointe, Greenbelt's Director of Land Conservation, was invited to participate in the Kingsbury Browne Next Generation Colloquium held at the Lincoln Institute of Land Policy in November. Chris and a cohort of emerging leaders in land conservation were tasked with considering the grand challenges facing the national land conservation movement over the next two to three decades, and building initiatives to respond to those challenges.

## 'Tis the season of giving...

#### **DONOR ADVISED FUNDS**

If you have a Donor Advised Fund (DAF), please consider making a grant recommendation to Greenbelt's Annual Fund.



It's quick and easy using the DAF Direct widget on our website.

Your charitable gift will advance our land conservation mission and forever impact the lives of current and future generations who value the health benefits of nature, fresh local food, clean air and water.

## Matching Gifts Protect Land

#### **MULTIPLY YOUR IMPACT**

Does your company offer matching gift programs to encourage charitable giving? An employer matching gift to Greenbelt can be applied to membership dues or Annual Fund. It's an easy way to multiply your impact on local land conservation.

Contact Cathy Lanois, 978-768-7241 x13 or ccl@ecga.org with any questions about DAF or Matching Gifts.

#### **NOTABLE PASSINGS**



We note the recent passing of individuals whose work and commitment to conservation captured the spirit of our extended Greenbelt family.

#### **AL CREIGHTON**

Al Creighton brought his lifelong passion for the natural world to Greenbelt when it was just a fledgling, all-volunteer land trust, and provided influential leadership as one of the first members of Greenbelt's Board of Directors. Creighton, at the age of 100, passed away in September.

"Al's knowledge, patience, and great sense of humor were instrumental in building our conservation community," former Greenbelt President Ed Becker said. "He was a mentor to me and so many others."

Greenbelt will continue to honor Al through the "Al Creighton Conservation Award," established in 2011 to recognize area leaders in natural resource protection. Greenbelt is grateful to have had a champion like Al for so many years, and he will be greatly missed.

#### **TED TARR**

Frederick "Ted" Tarr, a long-time, active supporter of Greenbelt, passed away at age 83 in September.

According to friend and colleague Eric Hutchins, "Ted was the ultimate 'Environmental Statesman' from Rockport. Always willing to engage the political process with regard to environmental stewardship, he also stepped up to every volunteer opportunity needed to promote open space and trails on Cape Ann."

For more than 40 years, Ted could be found on Sundays leading hikes along the trails of Cape Ann. "As a child, my grandfather brought me on Ted Tarr's Sunday walks," says David McKinnon, Greenbelt's Land Stewardship Assistant. "It was through these walks where I forged my passion for nature."

Greenbelt is thankful for Ted's dedication to the outdoors and his steadfast support of Greenbelt's mission.



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