

Greenbelt Trail Run ***Sponsorship Opportunities***

This summer, Essex County Greenbelt is excited to host our third annual Run for the Hills Trail Run at the Pingree Reservation in South Hamilton, Massachusetts. Greenbelt has been thrilled with the response and growth of this event since the inaugural year. We strive to make this event fun and adventurous for runners of all ages and abilities. For the past two years over 100 runners have come out to navigate the ups and downs of the trails on the Pingree Reservation, and this year we look forward to an even larger race.

The Run for the Hills Trail Run is a fun and healthy way to get people out on Greenbelt properties, introduce a new audience to Greenbelt's land conservation work, and have a good time! The race will provide **excellent** exposure for both Greenbelt and our sponsors.

The fiscal sponsor levels are detailed below. If you are not able to make a monetary contribution, we will happily accept in-kind donations of products to use as prizes for our top runners. Either way, to sponsor this event please fill out the attached sponsor registration form. For additional questions, contact Sheilagh Doerfler (978) 768-7241 extension 10 or smd@ecga.org.

Bronze Sponsor \$250- \$499

- Business name/logo on back of race shirt
- Logo and link on our web site
- Listing on sponsor sign during race
- Acknowledgment at our Art in the Barn event
- Recognition in our newsletter
- Subscription to our newsletter
- Invitation to Greenbelt events
- Several Greenbelt car decals
- Bronze sponsors will be considered a Greenbelt Business Sponsor (Sustainer Level), and will receive the following additional benefit:
 - 5 copies of *The Greenbelt Guidebook*

Silver Sponsor \$500 - \$999

In addition to the benefits above, Silver sponsors receive:

- Ability to put materials in our goodie bags
- Silver sponsors will be considered a Greenbelt Business Sponsor (Protector Level), and will receive the following additional benefits:
 - 10 copies of *The Greenbelt Guidebook* and five Greenbelt hats

Gold Sponsor \$1,000 - \$2500

In addition to the benefits above, Gold sponsors receive:

- Business name or logo **featured** on race application
- Business name or logo **featured** on back of race shirt
- Top** listing on sponsor sign during race
- Logo and link **featured** on our website
- Mentioned in race marketing materials
- Ability to put materials in race goodie bags
- Gold sponsors will be considered a Greenbelt Business Sponsor (Guardian Level), and will receive the following additional benefits:
 - Invitation to the Art in the Barn Preview Party
 - 10 copies of *The Greenbelt Guidebook* and five Greenbelt hats

**GREENBELT TRAIL RUN
2010 Sponsor/Donation Form**

5K & 10K TRAIL RUN, SATURDAY, JULY 17
Pingree Reservation, Pingree School, South Hamilton

In order to properly process your generous donation please complete this form in full and return it to:

Essex County Greenbelt Association
Trail Race
82 Eastern Avenue
Essex, MA 01929

Please include the financial donation and/or pick-up instructions for your in-kind or product donation below.

*All checks should be made payable to **Essex County Greenbelt Association**.

Please print or type clearly:

Donor/Business Name: _____

Owner/Contact: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Web Site Address to be posted on www.ecga.org: _____

Contribution Information (Please check all that apply):

___ I would like to make a financial contribution

- ___ Bronze (\$250 - \$499)
- ___ Silver (\$500 - \$999)
- ___ Gold (\$1,000 or above)
- ___ Other amount

Amount Enclosed: _____ **Check enclosed? (Y/N):** _____

AND/OR

___ I would like to make an in-kind or product donation

- ___ In-kind donation
- ___ Product donation

Value of In Kind Donation or Product: _____

Description (if in-kind or product): _____

Pick-up Instructions: _____

All donations with a value over \$500 are guaranteed a logo spot on the race shirts. Your logo must be submitted to kwalton@ecga.org in .eps format (if unavailable jpeg will be accepted) by June 28, 2010.